

MICHIANA EVENT CENTER

455 E FARVER ST. SHIPSHEWANA, INDIANA 46565

ABOUT US

WEBSITE

168k ANNUAL USERS

205k SESSIONS

1m 10s AVERAGE TIME

91% USA

8% (1% other) CANADA

MICHIANA EVENTCENTER

The 250'x400' Trade Show Area is large enough to host any event, expo or show. The 180'x420' Stall Barn has all the amenities needed for equine events. The 220'x250' Coliseum seats up to 6000 for concerts, rodeos or horse shows.

<https://www.michianaevents.com>

FACEBOOK

29K FOLLOWERS

4.7M ANNUAL REACH

35 AVERAGE AGE

63% FEMALE AUDIENCE

INSTAGRAM

2.4K FOLLOWERS

90K ANNUAL REACH

25 AVERAGE AGE

45% FEMALE AUDIENCE

VISITORS

IN ATTENDANCE 550k

EMAIL LIST

TOTAL SUBSCRIBERS 12K

OPEN RATE 32%